

Dubai residents help municipality collect two tonnes of waste

Nikhil Pereira , July 10th, 2017

Dubai Municipality's Waste Management Department collected two tonnes of recyclable materials within 15 days of the 'Recover the Value of Your Waste' initiative launched at the Emirates Cooperative Society during the holy month of Ramadan.

The initiative was aimed at establishing a culture of sorting waste from its source and classifying it as per its value and enhancing the level of environmental awareness among the public, especially visitors to shopping malls and markets, the Municipality said.



The public was asked to drop off recyclable waste at the Emirates Cooperative Society in Al Tawar 3.

In return participants received food bags, more than 520 of which were distributed the Dubai Municipality claimed.

Eng. Talib Julfar, assistant director general of Dubai Municipality for Environment and Public Health Services Sector said that the initiative is part of the framework of the strategic directions of Dubai Municipality to interact with the community in its various activities and programs and to contribute to its environmental efforts.

"Dubai Municipality strives through all its initiatives to achieve the objectives of Dubai's environmental culture and enhance its position among the cities of the world as a sustainable city. The 'Recover the Value of Your Waste' initiative confirms Dubai Municipality's pioneering role as an environmental awareness and social responsibility organization," he said.

Along with the participation of the Emirates Cooperative Society, Eng. Julfar acknowledged the support of other private entities including Alpha Emirates and Al Ghurair Foods to volunteer and contribute to this initiative.

Staff from the Waste Management Department along with several volunteers from the participating companies made public aware of the importance of contributing to the sorting of waste and the commitment to cleanliness and environmental safety, Eng. Abdulmajeed Sifai, director of Waste Management Department informed.